

VTCI		2010–2011 Board of Directors Action Record					
Type of Action	Proposal to Initiate a Serialized Grill Badge Recognition Program ... Covering Senior, Seyfarth, VTCI Authenticity and VTCI Wixom Preservation Awards						
Submittal Date	January 10, 2011		Submitted By	Paul Prokop / Concours Director			
Discussion Period	Begins	01 / 10 / 11	Decision Deadlines	Response Due	01 / 24 / 11		
	Ends	01 / 23 / 11		Tally / Publish	01 / 26 / 11		
Applicable Bylaws	Section 3.06.200 and Section 3.06.300						
Documentation Submitted	Program Outline, Related Materials and Artwork						
Notes & Comments	<p>In late November / early December, a discussion proposal was circulated for consideration, regarding the possibility of starting a Grill Badge Recognition Program. Costs were put forth and options for purchasing/financing were discussed.</p> <p>The ensuing discussion raised issues about cost and participation, as well as the overall desire of members to purchase a badge. Using window clings as a give-away to winners along with their laminated certificates, and then, providing them with the option of purchasing the grill badge was suggested. Cost recovery over time versus the Club's cash flow, is a valid issue. However, when the VTCI is competing for members' discretionary dollars, an issue of concern to me lies in what our members actually receive for their interest in the VTCI and in Thunderbird restoration. Are we meeting a demand, and at what cost?</p> <p>While I believe more research is necessary into the impacts on our cash flow and exactly what the demand for this program might be, I still believe we have to offer our members a bit more than what we have been. Therefore, I am structuring this issue in two steps; first, this vote on whether we should initiate a recognition program focusing on providing eligible membership with some visible form of recognized achievement for their T-Bird – and if this measure is successful, a second vote later, after research identifies demand and financial impacts, on exactly what form that acknowledgement should take.</p>						
Official Voting Record	<i>Elected Officers</i>			Yes	No	Abs	DNV
		<i>President</i>	Terri McNeill				
		<i>Vice President</i>	Rod Wake	X			
	<i>Regional Directors</i>						
		<i>Northeast</i>	Leo Gravelle	X			
		<i>Southeast</i>	James Cassidy	X			
		<i>North Central</i>	Edward Elzinga	X			
		<i>South Central</i>	Al Richmond	X			
		<i>Northwest</i>	Barry Iverson	X			
		<i>Southwest</i>	Marc Sagrillo	X			
		<i>Europe</i>	Graham Hurley	X			
		<i>Pacific Rim</i>	James Mathews				X
	<i>Appointed Officers</i>						
		<i>Executive Secretary</i>	Bob McNeill	X			
		<i>Treasurer</i>	Randy Mattson		X		
		<i>Concours Director</i>	Paul Prokop	X			
	<i>Technical Director</i>	Alan Tast				X	
	<i>Communications Director</i>	Terri McNeill					
Total Votes			10	1	0	2	
<p><i>Votes tallied/recorded in the official archives of the Vintage Thunderbird Club International by the Executive Secretary; copies available upon request.</i></p>							